

# Camping Margherita Privacy notice & Cookie Policy

## Regulation EU n. 2016/679 (GDPR)

Camping Margherita s.a.s. di A. Ianna e F. Borgini respects your right to privacy and complies with obligations under Legislative Decree n. 196 of 30.06.2003 (hereinafter “**Privacy Code**”) and EU Regulation 2016/679 (hereinafter “**GDPR**”).

We are committed to protecting any personal data that we collect. The purpose of this Privacy Policy is to enable you to understand what personal information of yours is collected, how and when we might use or share your information, and how you can correct any inaccuracies in the information.

This Privacy Policy also explains the choices you can make about the way your information is collected and used. By using our services, you agree to the use, collection and disclosure of the data that we collect in accordance with this Privacy Policy.

Situated in the Monterosa Ski Area, our resort offers a diverse range of accommodation (ranging from chalets to tent/caravan/campervan pitches with electric hook-ups).

### Data Controller

Camping Margherita s.a.s. is the Data Controller for all the personal data that you submit.

We encourage individuals covered by this Privacy Policy to raise any concerns about our processing of personal information by contacting the data controller using the details below:

Company Name: Camping Margherita s.a.s. di A. Ianna e F. Borgini

Address: Loc. Schnacke, 15 – 11025 Gressoney Saint Jean, AO, Italy

Email: [info@campingmargherita.com](mailto:info@campingmargherita.com)

Phone: +39 0125.355370

This notice is to be considered valid only for personal data collected by email, over the telephone or via the following websites: [www.campingmargherita.com](http://www.campingmargherita.com) and <https://www.blog-margherita-resort-camping.com/>. The data controller is not to be held responsible for third party websites.

### 1. Types of information collected

We collect the following information:

- Personal, identifying and non-sensitive data (for example, but not limited to, name, surname, address, telephone number, e-mail address – hereinafter, “**personal data**” or even “**data**”) communicated by you in order to request information or make a reservation
- **Non-personal data.** Like most websites, we gather statistical and other analytical information on an aggregate basis of all visitors to our websites. This Non-Personal Data comprises information that cannot be used to identify or contact you, such as user IP addresses, browser and operating system types and other anonymous statistical data involving the use of our websites (for further info, please refer to the Cookies section below).
- If you send us information in connection with a job application (a **CV**), we may keep it for up to three years in case we decide to contact you at a later date.
- If we employ you, we collect information about you and your work from time to time throughout the period of your employment. This information will be used only for purposes directly relevant to your employment. After your employment has ended, we will keep your file for up to ten years before destroying or deleting it.

### 2. Purposes for which we hold and process your information and legal basis

We will process any data you provide to us for the following purposes:

1. A) without your express consent (Article 24 letter a), b), c) Privacy Code and art. 6 lett. b), e) GDPR), for the following Service Purposes:

- manage and maintain the websites or allow access to dedicated areas;
- process a contact/reservation request and keep you informed of any changes to your reservation;
- for administrative-accounting activities in general;
- fulfill the obligations established by law, by a regulation, by the community legislation or by an order of the Authority or by requests of the Italian or foreign government or by the Italian Chamber of Commerce;
- prevent or discover fraudulent activities or malicious activities harmful to the websites;
- exercise the rights of the Data Controller, for example the right to exercise a right in court;
- we use the Non-Personal Data gathered from visitors to our websites in an aggregate form to get a better understanding of where our visitors come from and to help us better design and organize our websites, products and services.

1. B) Only subject to your specific and distinct consent (articles 23 and 130 of the Privacy Code and article 7 of the GDPR), for the following Other Purposes:

- send you newsletters and/or invitations to events

- send you commercial offers.

### 3. **Processing methods and retention period**

Your personal data are processed either on paper or electronically. Data processed electronically are stored locally – e.g. on personal computer – (data contained in invoices/receipts) and in a secure cloud-based Property Management System, managed by Adra Systems s.r.l., with registered office at 24, Piazza del Popolo, 20025 Legnano (MI), Italy.

By law we have to keep basic information about guests (e.g. those contained in invoices or receipts) for a minimum of **10 years** for tax purposes.

Data relating to information/quote requests will be retained until the date such requests refer to, and, in any case, for a maximum of **1 year**.

### 4. **Security of your personal data**

We place great importance on the security of all personally identifiable information associated with our customers. We use technical security measures to prevent the loss, misuse, alteration or unauthorized disclosure of information under our control. We use security measures including and not limited to: physical, electronic and managerial procedures to safeguard and secure the information we collect online. We do not collect sensitive information.

#### Online Payment Processing

We use the Secureholiday.net platform as our partner for booking and payment processing. Secureholiday.net is managed by the French Company Ctoutvert Sarl, with registered office at 10, Place Alfonse Jourdain, F – 31000 Toulouse. This platform uses the most secure up to date encrypted SSL (secure socket layer) when transferring transaction details of your online booking. This means that no information submitted during this process can be examined, used or modified by any unauthorized third parties.

#### SSL Certificate

Our website utilizes Secure Sockets Layer (SSL) technology to allow for the encryption of information passed between your computer and our website, so that it cannot be read in the event someone else intercepts it.

### 5. **Access to data**

Your data may be made accessible for the purposes referred to in art. 2.A) and 2.B):

- to employees and collaborators of the Data Controller, in their capacity as persons in charge and / or internal managers of the processing and / or system administrators;
- to third-party companies or other subjects (web site provider, cloud provider, e-payment service provider, suppliers, hardware and software service engineers, credit institutes, professional offices, etc.) that perform outsourcing activities on behalf of the Data Controller, in their capacity as data controllers.

### 6. **Cross-border Data transfer**

When we share your personal information with our partners and service providers, your personal information may be transferred to and/or made accessible from countries out of the European Economic Area. In such circumstances, processing of your data is authorized based on specific decisions of the European Union and of the Italian Data Protection Agency (Garante per la tutela dei dati personali), in particular Decision no. 1250/2016 (Privacy Shield); no specific consent is therefore required.

### 7. **Nature of providing data and consequences of refusing to answer**

The provision of data for the purposes referred to in art. 2.A) is mandatory. In their absence, we cannot guarantee you neither the registration to the Site nor the services of the art. 2.A).

The provision of data for the purposes referred to in art. 2.B) is optional. You can therefore decide not to give any data or to subsequently deny the possibility of processing data already provided: in this case, you cannot receive e-mail invitations to events, newsletters. In any case, you will continue to be entitled to the Services referred to in art. 2.A).

### 9. **Rights of the interested party**

In your capacity as interested parties, you have the rights set forth in art. 7 of the Privacy Code and art. 15 GDPR and precisely the rights of:

- i. obtain confirmation of the existence or not of personal data concerning you, even if not yet registered, and their communication in an intelligible form;
- ii. obtain the indication: a) of the origin of personal data; b) of the purposes and methods of the processing; c) of the logic applied in case of treatment carried out with the aid of electronic instruments; d) of the identification details of the owner, the managers and the designated representative pursuant to art. 5, paragraph 2 of the Privacy Code and art. 3, paragraph 1, GDPR; e) the subjects or categories of subjects to whom the personal data may be communicated or who may become aware of it in their capacity as designated representative in the territory of the State, managers or agents;

- iii. obtain: a) updating, rectification or, when interested, integration of data; b) the cancellation, transformation into anonymous form or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed; c) the attestation that the operations referred to in letters a) and b) have been brought to the attention, also as regards their content, of those to whom the data have been communicated or disseminated, except in the case where this fulfillment is it proves impossible or involves a use of means manifestly disproportionate to the protected right;
- iv. to object, in whole or in part: a) for legitimate reasons, to the processing of personal data concerning you, even if pertinent to the purpose of the collection; b) to the processing of personal data concerning you for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication, through the use of automated call systems without the intervention of an operator by e-mail and / or through traditional marketing methods by telephone and / or paper mail. It should be noted that the right of opposition of the interested party, set out in point b) above, for direct marketing purposes through automated methods extends to traditional ones and that in any case the possibility remains for the data subject to exercise the right to object even only partially. Therefore, the interested party can decide to receive only communications using traditional methods or only automated communications or none of the two types of communication.

Where applicable, you also have the rights referred to in Articles 16-21 GDPR (Right of rectification, right to be forgotten, right of limitation of treatment, right to data portability, right of opposition), as well as the right of complaint to the Guarantor Authority.

#### 10. **How to exercise rights**

You can exercise your rights at any time by sending:

- a registered letter to the business office, with address declared in incipit;
- an e-mail to [info@campingmargherita.com](mailto:info@campingmargherita.com)

#### 11. **Minors**

This Website and the Services of the Data Controller are not intended for minors under the age of 18 and the Data Controller does not intentionally collect personal information concerning minors. In the event that information on minors were unintentionally sent, the Data Controller will delete them in a timely manner, at the request of users.

#### 13. **Changes to this Notice**

This Notice may change. It is therefore advisable to regularly check the website and refer to the latest version. Should any differences occur between the various language versions, the Italian language version will prevail.



## COOKIES POLICY

### **What are cookies**

Cookies are small text files that the sites visited by users send to their terminals, where they are stored to be re-transmitted to the same sites during subsequent visits. Cookies are used for different purposes, have different characteristics, and can be used either by the owner of the site you are visiting, or by third parties. Below you will find all the information on cookies installed through this site, and the necessary instructions on how to manage your preferences regarding them.

### **The cookies used by this site are of two types: the technical ones and those managed by third parties.**

#### Technical cookies:

This website uses technical cookies strictly necessary for the operation of the site and the provision of the service as well as technical cookies related to activities to save preferences and optimize the site. Specifically, technical cookies are used that are necessary for the operation of javascript, session technical cookies that allow the site to link the user's actions during a browser session (e.g. the passage from one page to another) allowing a more rapid navigation as well as technical cookies that store the user's preference (cookie consent) and prevent the banner from being repeated on subsequent visits. All technical cookies do not require consent, so they are installed automatically as a result of access to the site.

#### Cookies managed by third parties

Through this site are also installed cookies managed by third parties. You will find below some indications, and a link to the privacy policy of each of them.

– **Social network cookies** : They are used for sharing content on social networks

FACEBOOK: <http://developers.facebook.com/>

TWITTER: <https://twitter.com/it/privacy>

– **Statistical cookies**: Third-party statistics cookies are used (Google Analytics), to manage statistics anonymously, without tracking the User's IP (user data not profiled at IP level), with data sharing with the Third Party.

Access to Third Party information:

Privacy Policy: <http://www.google.com/policies/privacy/>

Cookie Policy: <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

For deactivation: <https://tools.google.com/dlpage/gaoptout?hl=it>

### **Other technologies (e.g. plugins, widgets, local storage, etc)**

Interaction with social networks and external platforms

**Widget:** is a graphic component of a program's user interface, which aims to facilitate the user interaction with the program itself. The most used widgets are those of social networks, which allow users to easily open social networks in a separate browser window.

These services allow interaction with social networks, or with other external platforms, directly from the pages of a site. The interactions and information eventually acquired from the site are subject to the privacy settings of the third party who created the aforementioned technologies. To receive detailed information on the use of personal data processed when you use these technologies, please visit the websites of third parties of the aforementioned technologies. You will find below the references of these third parties, and next to each of them you will find the link to the page where you can receive information on the treatment and, where required by law, express or deny your consent:

- Social Facebook (Facebook): <https://www.facebook.com/privacy/explanation>
- Microsoft Twitter (Twitter): <https://twitter.com/privacy?lang=it>
- Microsoft Youtube (Google): <http://www.google.com/intl/it/policies/privacy/>
- Widget social LinkedIn (LinkedIn): <https://www.linkedin.com/legal/privacy-policy>
- Google Maps: <http://www.google.it/intl/it/policies/privacy/>
- Weather forecast: <http://ibookedo.it/info.html#privacy>

### **Remember that you can manage your cookie preferences even through the browser**

If you do not know the type and version of browser you are using, click on "Help" in the browser window at the top, where you can access all the necessary information.

If you know your browser, click on the one you are using to access the cookie management page.

Internet Explorer <http://windows.microsoft.com/en-us/windows-vista/block-or-allow-cookies>

Google Chrome <https://support.google.com/accounts/answer/61416?hl=en>

Mozilla Firefox <http://support.mozilla.org/en-US/kb/Enabling%20and%20disabling%20cookies>

Safari <http://www.apple.com/legal/privacy/>

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